

Every Fresno neighborhood needs repair.

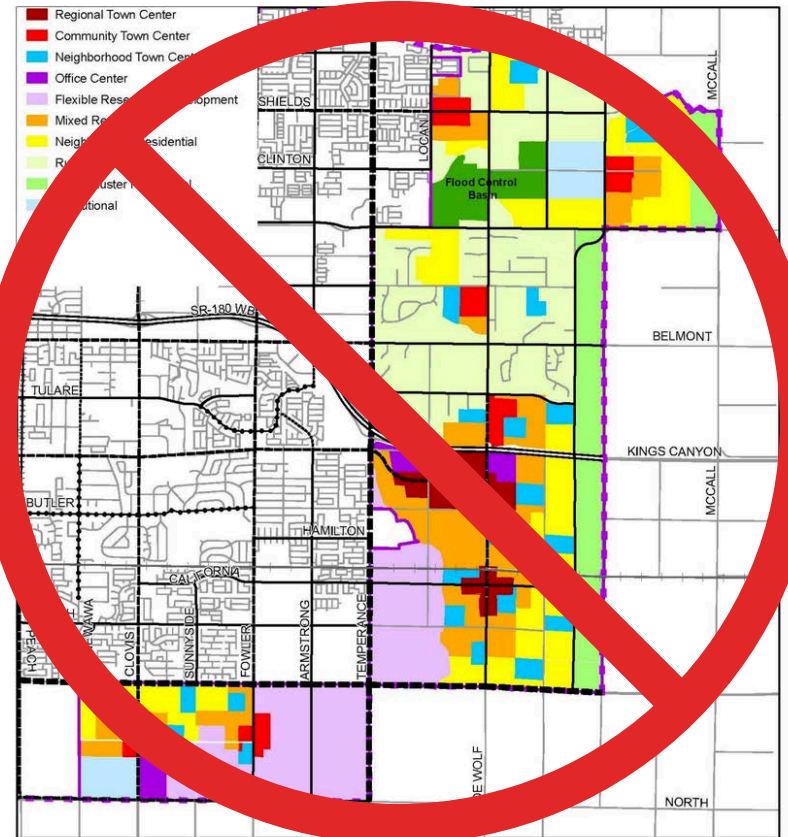
NO ON SEDA*

Let's choose a better path.

SEDA PROPOSED LAND USE MAP



Source: City of Fresno, SEDA Illustrative Plan, derived from community and stakeholder meetings.



*** Learn More
greenfieldcoalition.org**

Existing Fresno Communities First

How We Build One Fresno



Complete Fresno's Existing Neighborhoods

- Build needed housing within the existing city limits and in the planned growth areas west of Freeway 99.
- Prioritize infill opportunities across every established plan area to strengthen neighborhoods without sprawl.
- Invest in reliable and effective public transportation that connects all neighborhoods to employment, schools, public services, and shopping.
- Streamline permits for infill and renovation housing.
- Address public infrastructure deficits.
- Begin a new comprehensive General Plan Update.



Preserve Farmland

- Protect local family farmers.
- Exempt prime farmland from all future annexations.
- Encourage healthy local food production and access.
- Require the city to pay for all city utility hookup costs for rural residential parcels.
- Sponsor a Fresno Urban Growth Boundary Referendum.



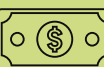
Protect Our Tax Dollars

- Focus city revenues on fixing all infrastructure needs, eliminating and preventing urban blight, supporting existing businesses centers, and investing in new economic development and job creation.
- Establish fair and consistent city/county property tax sharing ratios for all Fresno expansion plan areas.
- Advocate for Fresno's own school district and students.
- Adopt a Participatory Budgeting process and Fiscal Sustainability reports on future planned expansions.



Ensure a Healthy Environment

- Sustain the natural water supply and water quality for city and county residents.
- Improve air quality, reduce greenhouse gas emissions, and eliminate toxic and other environmental health hazards in Fresno.
- Focus on access to clean, reliable, and affordable energy and electricity for all Fresno residents, businesses, institutions, and industry.



Establish Living Wage Jobs for Fresno Residents

- Collaborate with the community's SCALE Fresno program to create a robust small business ecosystem.
- Create more small business friendly policies.
- Target economic development that will add high value union labor jobs.
- Secure a living wage standard for residential construction workers on publicly subsidized projects.
- Support clean energy development and related jobs.

